2027 SPONSORSHIPS

Choose from a variety of categories: Annual conference, webinars, community forum, whitepapers, special publications or our online learning platform.

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CICPAC
CPAs Who Know Construction

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About CICPAC

CICPAC (Construction Industry CPAs /Consultants Association) is a national association of accounting firms who serve over 12,000 construction companies across the U.S. With vast knowledge, respectable histories and high quality financial and consulting service teams, we are the CPAs Who Know Construction!

We connect the right resources in the industry to ensure solutions are provided! Our members are connected, have vast networks and offer what you need to expand your reach. Boost your visibility, share your expertise and get to know the players to advance your business, all while having fun!

To learn more or to see a list of our member firms and associate members, visit **www.cicpac.com**.

12,000+
Construction Companies

1,400+
Construction CPAs

125+
CCIFPs

75+
CPA Firms

KATHLEEN BALDWIN, CPA, CCIFP
Executive Director

Contact me to get started!
kbaldwin@cicpac.com or
850.723.0372

Meet our Executive Committee

Matt Neely
Cherry Bekaert
President

Carlo Ferri
Kreischer Miller
President Elect

Matt Smith
YHB
Secretary / Treasurer

Gray Coyner
Thompson Greenspon
Immediate Past President

Chris Mast
GBQ
At Large Member

Claudia Wolter
KatzAbosch
At Large Member

Kyle Kmiec
SVA
At Large Member

Ben Sumner
Dannible & McKee
At Large Member

Committee Chairs

Assurance Thought Leadership
Ben Sumner, Dannible & McKee

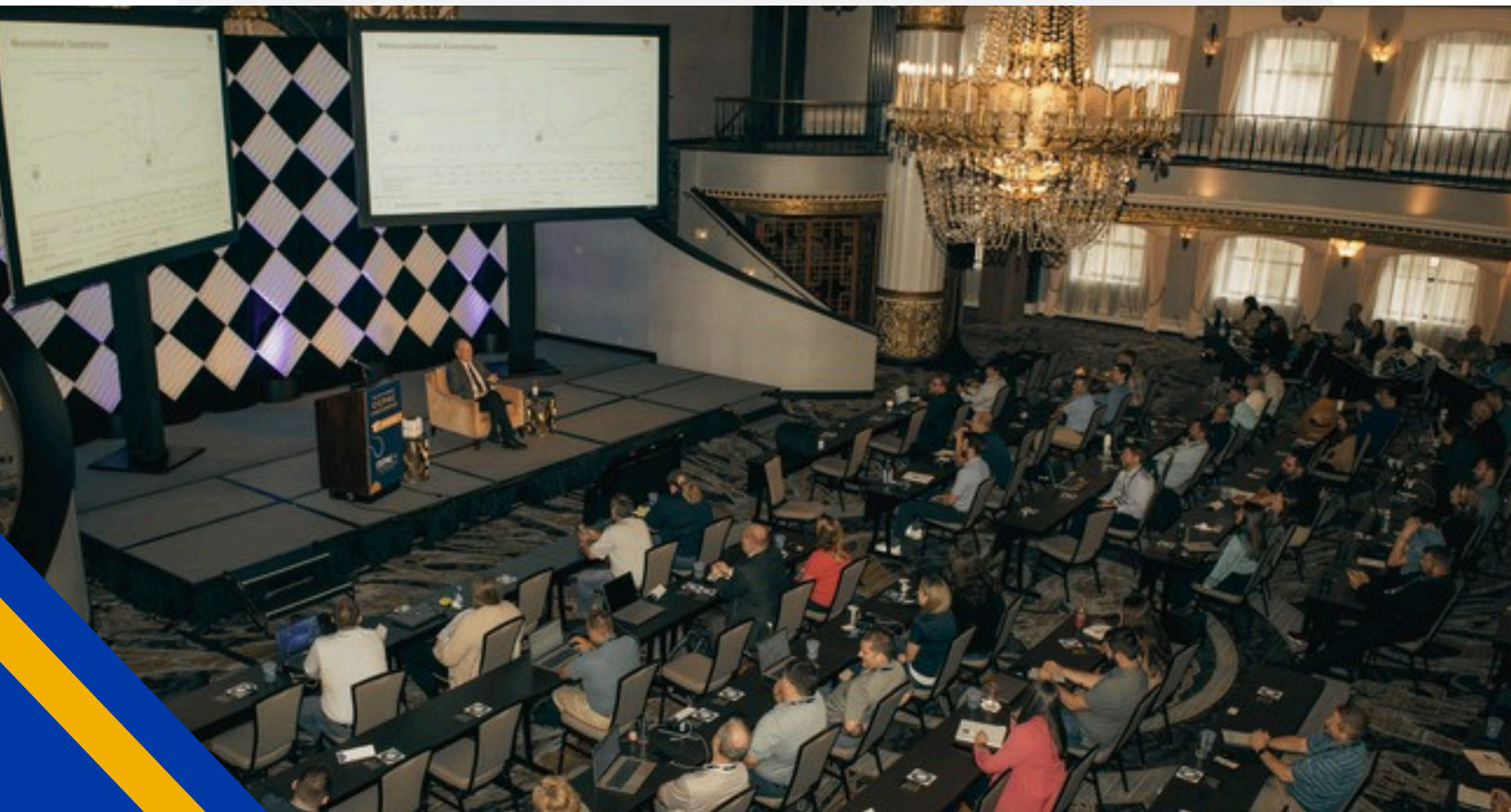
Tax Thought Leadership
Carlo Ferri, Kreischer Miller

Advisory Thought Leadership
Wes Winborne, BDO

Education
Matt Smith, YHB (Audit)
Bryan Eto, BeachFleischman (Tax)

Membership
Chris Iannuzzi, Iannuzzi Manetta

ANNUAL CONFERENCE



Sponsor & Exhibitor Policies

Returning Sponsor Priority

Prior-year sponsors have the right of first refusal on the sponsorship they held last year. Sponsors who would like a different sponsorship may request it. It will be offered only if it becomes available after the prior-year holder's priority deadline.

Priority deadline: January 15, 2027. All priority sponsorships must be confirmed and paid in full by this date. Unclaimed sponsorships will then be released.

Exhibit Space Priority

Exhibit space is offered in two locations: the Empire Ballroom Room and the Grand Ballroom Balcony. Exhibitors who held space in Empire Ballroom at the 2026 conference have priority to reserve Empire Ballroom space for 2027.

Priority deadline: January 15, 2027. A signed commitment form and full payment must be received by this date. After that, unclaimed Empire Ballroom space will open to all exhibitors on a first-come, first-served basis.

Booth Selection Order

Booth selection is determined by sponsorship level, highest first. Within each level, order is based on the number of years the sponsor has supported the conference.

Booth Space

Empire Ballroom Room: Each booth includes one 6-foot table. All displays, including signage behind the table, must fit within the 6-foot table footprint. This will be strictly enforced.

Grand Ballroom Balcony: Each booth includes one 6-foot table. While space allows, exhibitors may use signage and monitors extending to an 8- to 10-foot display area. Extended display space may be reduced as the Balcony reaches capacity.

Final display space is at CICPAC's discretion and will be confirmed with booth assignments.

Annual Conference

A three-day conference featuring the industry's thought leaders on accounting and auditing, taxation, marketing, and management. Attendees include partners, managers, seniors, and staff level accountants from CICPAC member firms.

Sponsorships range from $2,800 - $10,000. Prior year sponsors earn the first right of refusal.

ONYX [$10,000]

- Three complimentary conference registrations
- Two-minute commercial before an assigned general session
- Three guests at networking dinner
- Recognition on website, social media, onsite signage, and conference app
- "We're sponsoring" logo to display on your company website / social media
- Sponsorship level booth signage
- Pre- and post-event attendee list
- Exhibitor booth

EVENT HIGHLIGHTS

- To educate members on industry happenings.
- Network with over 150 CPA firm professionals.
- Meet vendors and learn about industry products.
- Grow your knowledge and network with the CPAs who know Construction.

Annual Conference

A three-day conference featuring the industry's thought leaders on accounting and auditing, taxation, marketing, and management. Attendees include partners, managers, seniors, and staff level accountants from CICPAC member firms.

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GOLD [$6,000]

- Three complimentary conference registrations
- Two-minute commercial before an assigned general session
- Two guests at networking dinner
- Recognition on website, social media, onsite signage and conference app
- "We're sponsoring" logo to display on your company website / social media
- Sponsorship level booth signage
- Pre- and post-event attendee list
- Exhibitor booth

ADDITIONAL SPONSOR BENEFIT

Choose ONE of the following:

- Lunch (1 available)
- Pre-Conference Refreshments (1 available)
- Networking Reception in Exhibit Hall (2 available)
- Gamification (1 available)

New!

- Eataly Gift Bags (1 available; ask Kathleen for details)

Annual Conference

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Sponsorships range from $2,800 - $10,000. Prior year sponsors earn the first right of refusal.

SILVER [$4,500]

- Two complimentary conference registrations
- Two-minute commercial before an assigned general session
- Two guests at networking dinner
- Recognition on website, social media, onsite signage, and conference app
- "We're sponsoring" logo to display on your company website / social media
- Sponsorship level booth signage
- Pre- and post-event attendee list
- Exhibitor booth

ADDITIONAL SPONSOR BENEFIT

Choose ONE of the following:

- Conference Mobile App (1 available)
- Conference CPE (1 available)
- Logo Lanyards (1 available)
- Logo Beverage Cups (1 available)
- Hotel Room Keys (1 available)
- Conference Registration System (1 available)
- Charging Station / Power Strips (1 available)
- Breakfast (2 available)
- Refreshment Breaks (2 available)

New!

- Branded Cocktail Napkins (1 available)
- Branded Hot Sauce (1 available)

Annual Conference

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BRONZE [$2,800]

- Two complimentary conference registrations
- One guest at networking dinner
- Recognition on website, social media, onsite signage and conference app
- "We're sponsoring" logo to display on your company website / social media
- Sponsorship level booth signage
- Pre- and post-event attendee list
- Exhibitor booth

ADDITIONAL SPONSOR BENEFIT

Choose ONE of the following:

- Meeting Space WiFi (1 available)
- Candy Lottery (1 available)
- Back of Name Badges (1 available)
- Speaker Catch Box (1 available)
- Reception Specialty Cocktail (1 available)
- Dessert Station (1 available)
- Mozzarella Station (1 available)
- Espresso Martini Station (1 available)
- Bar Station (1 available)

New!

- Breakout Sessions (based on agenda)

Annual Conference

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EXHIBITORS - ASSOCIATE MEMBERS [$2,200]

- Two complimentary conference registrations
- Recognition on website, social media, onsite signage, and conference app
- Exhibitor booth

EXHIBITOR NON-MEMBER [$3,500]

- Two complimentary conference registrations
- Recognition on website, social media, onsite signage, and conference app
- Exhibitor booth
- Non-member must represent a company whose product is designed for the construction industry.

Availability determined after all Associate Member sales.

To apply for a membership, visit the Associate Member page on the CICPAC website

WEBINARS

Webinars

Serving over 12,000 companies in the construction industry means we must be top of our game. CICPAC member firms are focused on staying up to date on the latest industry trends and happenings, as well as educating their clients on the issues that are pressing in the construction accounting marketplace.

Below are the primary areas we currently focus our education.

PREMIER [$7,500]

- Logo on all email promotions (distributed to our 500+ member firm professionals
- Logo with link on the webinar registration email

SUPPORTER [$1,500]

- Name and link on all email promotions (distributed to our 500+ member firm professionals
- Text link on the webinar registration email

COMMUNITY FORUM

Community Forum

CICPAC members enjoy exclusive access to a secure, members-only online community forum. This proprietary platform provides a trusted, confidential space where members can openly share best practices, discuss complex tax and accounting challenges, exchange real-time insights on industry trends, and seek peer advice on client issues without concern for competitive exposure.

Content provided by you is distributed to our 500+ community subscribers.

PLATINUM [$9,000]

Company ad placed to the right hand side of each discussion section.
One per quarter.

GOLD [$3,750]

Company ad placed to the right hand side of two categories.
One per quarter.

SILVER [$2,500]

Company ad placed to the right hand side of one category.
One per quarter.

WHITEPAPERS, GUIDES AND ARTICLES

Whitepapers, Guides & Articles

CICPAC thought leaders develop and publish whitepapers, specialty guides or articles related to pressing issues facing the construction industry. This sponsorship includes up to five publications per year. These publications are free and co-branded by our CICPAC member firms and distributed to over 12,000 construction companies nationwide.

Technical Accounting / Tax Publications

PREMIER [$10,000]

- Company recognition on the cover of the publication(s), along with your company's 250 word description and contact information on the last page.
- Promotions via our community forum, emails to members, and a downloaded version on the website (available 3 months after distribution).

SUPPORTER [$2,000]

- Company logo, 100 word description and contact information listed on the last page of each publication.
- Promotion via our community forum, emails to members, and a downloaded version on the website
- *(5 available)*

Special Publications

CICPAC, in collaboration with economist Dr. Chris Kuehl and Armada CI, publishes an economic report that targets the construction sector. This report offers a comprehensive analysis of various factors that affect the construction industry on a macro level, including regional construction spending, raw materials, supply chain, banking and financing matters, and the overall construction industry outlook.

This sponsorship includes four publications per year. These publications are free and co-branded by our CICPAC member firms and distributed to over 12,000 construction companies nationwide.

PREMIER [$8,000]

- Company logo added to the cover of the quarterly publication(s)
- Last page of the publication can be a full-page ad prepared by your marketing team.
- The publication is shared via our community forum and emailed to our 75+ member firms (over 900 contacts).

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Executive Director
kbaldwin@cicpac.com
(850) 723-0372

ONLINE LEARNING PLATFORM

Online Learning Platform

CICPAC has launched an online learning platform that is open to the public, delivering specialized education on accounting, tax, and construction-related topics for industry professionals and anyone seeking to deepen their expertise. The platform can increase targeted traffic to your website and brand through video placements — giving you a powerful way to expand your reach and connect directly with the entire construction community.

VIDEOS [$ 500 / YEAR]

- **learning.cicpac.com** is our digital learning platform open to accounting firms and construction professionals. Associate members can advertise on this platform by providing 1-2 intro/commercial, demo video, training video or slidedeck (no longer than 15 minutes).
- This provides our associate members a chance to speak directly to the accounting and construction professionals and encourages the viewer to follow-up for additional information.

Foundation Overview and Demo

See how FOUNDATION® simplifies construction accounting – keeping projects on track and on budget.

Vista Demo Dashboards

Take an inside look at Trimble's purpose-built construction ERP

Deltek ComputerEase Demo

Learn to proactively manage your jobs with construction accounting software.

Commitment Form

Company Name: _____ Contact's Name: _____

Email: _____ Phone: _____

Annual Conference

☐ **Onyx [$10,000]**

Gold [$6,000]

- ☐ Lunch
- ☐ Reception
- ☐ Pre-conference refreshments
- ☐ Gamification
- ☐ Eataly Gift Bags

Silver [$4,500]

- ☐ App
- ☐ Conference CPE
- ☐ Lanyards
- ☐ Beverage Cups
- ☐ Hotel Key Cards
- ☐ Registration System
- ☐ Charging Station
- ☐ Breakfast
- ☐ Refreshment Break
- ☐ Hot Sauce

Bronze [$2,800]

- ☐ Wi-Fi
- ☐ Specialty Cocktail
- ☐ Dessert Station
- ☐ Espresso Martini Station
- ☐ Breakout Session
- ☐ Speaker Box
- ☐ Candy Lottery
- ☐ Mozzarella Station
- ☐ Conference Badges

Exhibit Only

- ☐ Exhibitor Booth [$2,200]
- ☐ Exhibitor Booth - Non-member [$3,500]

Webinars

- ☐ **Premier** [$7,500]
- ☐ **Supporter** [$1,500]

Whitepapers, Guides or Articles

- ☐ **Premier** [$10,000]
- ☐ **Economic Report** [$8,000]
- ☐ **Supporter** [$2,000]

Community Forum

- ☐ **Platinum** [$9,000]
- ☐ **Gold** [$3,750]
- ☐ **Silver** [$2,500]

Online Learning

- ☐ **Video** [$500]

Total Commitment $ _____

☐ **Check, payable to CICPAC**

☐ **Credit Card #** _____ Exp _____ CCV _____

3.5% processing fee added to credit card payments

Cardholder's Name (as on card) _____ Zip Code _____

Signature _____

Email completed form to kbaldwin@cicpac.com. If submitting check for payment, mail to CICPAC, P.O. Box 30288, Chicago, IL 60630.

SPONSORSHIP QUESTIONS?

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